



## ACT! by Sage 2008 (10.0) - for ACT! by Sage 2007 (9.0) Customers

ACT! 2008 delivers a range of exciting new features as well as enhancements to existing features, all focused on making ACT! easier to use and more feature-rich, resulting in greater efficiency and productivity for you. The flagship component of the current release is the all-new interactive Dashboard. This sleek, modern Dashboard brings your ACT! data to life and allows you to stay on top of critical activities and opportunities. In addition, opportunity enhancements provide quick access to more comprehensive opportunity information and Group and Company improvements so you can better track and retrieve information. Plus, ACT! 2008 is compatible with Microsoft® Office 2007 and Windows Vista™.

**Get a single, comprehensive view of all your tasks and information. Take action immediately from directly within the ACT! Dashboard view.** – Easily evaluate your day to identify which tasks need to be completed and in what order with the ACT! Dashboard. From this view, you can easily see how you're tracking toward your goals using benchmarks and summary information. And, you can drill down into each Dashboard component for more detail or to take further action – consider it a working view. Even copy the ACT! Dashboard to Office applications for use in e-mail, reports, presentations, and more.

**Usability enhancements allow you to use ACT! more efficiently for increased productivity** - Key features you use every day have been improved, making ACT! easier to use and increasing your overall efficiency and productivity. These features allow you to edit any contact field directly from a list view without having to open the full Contact Record, add document shortcuts to Activity and History items to ensure you have the most up-to-date version of the document even when non-ACT! users make updates, and check for duplicate first and last names when entering a new Contact Record for a cleaner database. All this will help reduce your time spent on administrative tasks and allow you to focus on more important areas, such as improving your business.

**Opportunity enhancements provide quick access to more comprehensive opportunity information** - Enhancements have been made to Opportunities, allowing you to better track and view opportunity details. Now, you can more accurately track key decision-makers associated with an opportunity and quickly view detailed opportunity information from the List view. As a result, you'll have better visibility into your sales opportunities and will improve business predictability.

**Group and Company improvements provide increased accuracy during the data collection process, as well as improved searching** - Significant improvements to functionality within Groups and Companies enable you to better organize and search on information. With these enhancements, you can now check for duplicate Groups and Companies for a cleaner database, label subgroups and divisions without naming restrictions, perform advanced searches for specific group or company information, and more – all improving the way you manage group and company information.

### #1 SELLING CONTACT AND CUSTOMER MANAGER FOR 20 YEARS

In 1987, ACT! broke new ground for business professionals looking to manage contacts and activities, build key relationships, and drive results. "Contact Management" software was born. Over the years, ACT! continued to evolve while remaining #1 in the industry. Today, ACT! by Sage has more than 2.7 million individual users and 38,000 corporate accounts in 25 countries. Helping business professionals connect and succeed – that's ACT!, now and into the future.

### KEY UPGRADE BENEFITS:

- New interactive Dashboard with comprehensive, graphical representations of key information
- Usability enhancements to common features for improved efficiency
- Improvements to sales opportunity tracking for greater visibility
- Improvements to Group and Company management for easier tracking

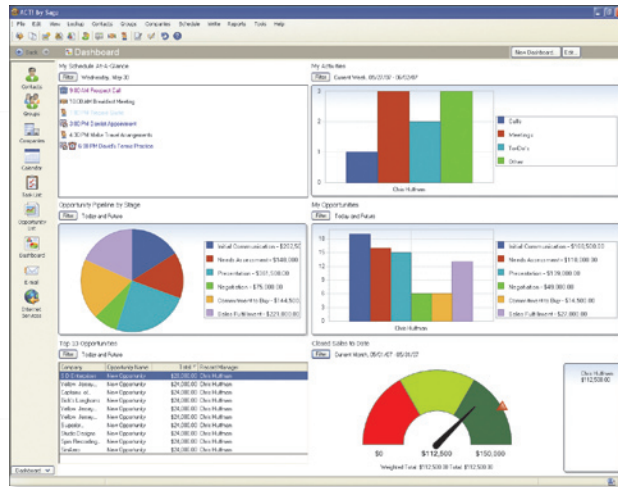
## SHOULD YOU BE CONSIDERING ACT! BY SAGE PREMIUM?

ACT! Premium offers a host of functionality specifically designed to meet the needs of larger teams of networked users<sup>1</sup>, including group scheduling and automatic Outlook calendar sync, advanced opportunity tracking and customization capabilities, and robust reporting options to provide insight into team performance.

### Upgrade today!

- Call 1-866-795-3711
- Contact your ACT! Certified Consultant
- Visit [www.act.com/upgrade/2008](http://www.act.com/upgrade/2008)

<sup>1</sup> Published minimum system requirements are based on single user environments. Actual scalability and number of networked users supported will vary based on hardware and size and usage of your database. Sage Software scalability recommendations are based on in-house performance tests using the recommended server system requirements found at: [www.act.com/2008systreq](http://www.act.com/2008systreq). You must purchase one license of ACT! per user.



▶ Get a single, comprehensive view of all that's occurring in ACT! and take action immediately, without having to move from screen to screen with the Dashboard.

**Important Note for all customers:** Sage Software recommends you carefully review all ACT! system requirements at [www.act.com/2008systreq](http://www.act.com/2008systreq) to ensure your system meets these requirements. **Compatibility with ACT! Solutions:** ACT! 2008 cannot be used in conjunction with ACT! Premium 2008 (EX or ST Edition) or ACT! Premium for Web 2008 (EX or ST Edition). When used in standalone environments, ACT! Premium and ACT! Premium for Web solutions are only compatible with their respective same editions. When used in conjunction with each other, ACT! Premium and ACT! Premium for Web editions must be the same. **Regarding ACT! for Palm OS®:** ACT! 2008 (10.0) solutions are not compatible with ACT! for Palm OS® 2.0. **Regarding ACT! Add-on Solutions:** Certain ACT! add-on solutions may not be compatible with ACT! 2008 solutions. Please visit [www.act.com](http://www.act.com) or check with your add-on product provider to determine compatibility.

## About ACT!

The #1 selling contact and customer manager for 20 years, ACT! by Sage enables individuals and teams involved in selling or other contact-driven roles to improve productivity by helping them organize contact information, manage daily responsibilities, and communicate more effectively. With contact details at their fingertips, they can focus on what's important to their business - building stronger customer relationships. ACT! is easy to learn and use, customizable, and affordable for small businesses. With more than 2.7 million individual users and 38,000 corporate accounts in 25 countries, ACT! continues to lead the industry in helping customers connect and succeed.



End-to-end solutions. Expert advice. Premium support. That's Sage 360®.

Sage Software supports the needs, challenges, and dreams of 2.7 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable software and services. Sage Software is a subsidiary of The Sage Group plc, a leading international supplier of business management software and services formed in 1981 and listed on the London Stock Exchange since 1989.

